Oct 01, 2011

eLearning Guild Survey Finds Raptivity to be One of the Top Rapid eLearning Authoring Tools

Raptivity®, the leading eLearning authoring tool is among the top tools identified in an ongoing user survey and through research data gathered by the eLearning Guild. The eLearning Guild is a leading community of practice for eLearning designers, developers, and managers. For a series of questions asked by The Guild, Raptivity figures in the top six or seven tools used by various eLearning practitioners around the world. In the 'ease of use' category of questions, Raptivity leads the pack with over half the respondents claiming that the tool is 'very easy' to use.

The majority of data collected by The Guild represents 5,350 respondents from March 2010 to March 2011. In addition to the data, charts and their interpretations, the report brings out insights and goes on to explore in detail, seven rapid authoring tools, including Raptivity. The report highlights Raptivity's ease of use and the significant reduction in development time per course hour for a course designer who uses Raptivity. "Building an interaction in Raptivity is relatively quick, sometimes taking just a matter of minutes," claims the report, which is written by Joseph Ganci, President of Dazzle Technologies Corp, a custom training and learning company.

"Raptivity has become a must-have tool in the armory of eLearning practitioners all over the world," said Seema Chaudhary, President of Harbinger Knowledge Products Inc., the maker of Raptivity. "It is our constant endeavor to make Raptivity very easy for course creators and provide them with a powerful tool for their needs. We are very glad to see that our users find Raptivity among the easiest and powerful to use eLearning tools."

The report, which has been collecting data over some years, explores interesting areas, such as user behavior in terms of using multiple tools for rapid interactivity building and fitting of eLearning course design into the tools. Click here to download the report from the eLearning Guild.

Visit www.raptivity.com to learn more about Raptivity.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games& simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning elearning product that has been appreciated by various learning bodies. It was recently adjudged the winner in ComputED Gazette's 18th Annual Education

Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.

For more information, visit www.raptivity.com or contact Harbinger Knowledge Products at 425.861.8400

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 60 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge SiteJazzer and TeemingPod.

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