October 23, 2017

Raptivity to Showcase New Launch at DevLearn 2017: Raptivity Flavors

Join Raptivity at booth #724, for a demonstration of Raptivity Flavors.

Raptivity will participate in the DevLearn 2017 Conference & Expo, in Las Vegas, Nevada, from October 25 – 27. The team plans on showcasing its flagship interactivity building tool – Raptivity, with a special focus on its most awaited, and much admired recent launch, Raptivity Flavors.

Raptivity Flavors are creative variants of existing Raptivity interactions. With the addition of these newly launched 15 Flavors to the already abundant Raptivity interaction library, users can now literally get creative in a jiffy. Flavors give users the benefit of readily using multiple creative variants of an interaction, instead of building them from scratch. Besides adding to the variety, Flavors give users multiple ways of using the same interactions.

Poonam Jaypuriya, Vice President – eLearning, Harbinger Group, commented, "Team Raptivity has always been at the forefront of innovation. We speak to our customers from time to time to get their inputs on making Raptivity better. During one such exercise, some of our customers showed us how they were able to use a single Raptivity interaction in multiple creative ways, it then struck to us that the entire Raptivity community could be benefitted by this practice. And that's how the concept of Flavors was born."

Janhavi Padture, Vice President, Strategy and Innovation, Harbinger Knowledge Products, who has been representing Raptivity at DevLearn all through these years, added, "DevLearn has always been a special platform for us. Like every year, we are too excited to be there with our offerings, especially Raptivity Flavors. We look forward to interacting with the audience and our customers, and would also love to know their feedback on Flavors."

To know more about Raptivity Flavors, or to download a free trial, visit http://raptivity.com/Flavors.html

To get in touch with the Raptivity team at DevLearn, drop in at booth #724, or write to info@raptivity.com.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games & simulations, presentation aids, visual aids, brainteasers, assessments and many more.

Raptivity® is a world renowned award winning eLearning product that has been appreciated by various learning bodies. Recently, Raptivity was recognized with the 'Award of Excellence' in the Best of Elearning! 2015 awards, in the 'E-learning Development Tool' category. In addition, it was adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 65 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, and innovative YawnBuster.

For more information, visit www.raptivity.com or contact Harbinger Knowledge Products at 425.861.8400.

Media contact:

Isha Sood
Sr. Marketing Manager
Harbinger Knowledge Products Private Limited
isha.sood@harbingergroup.com