Raptivity Launches Raptivity 2020 - A New-Age Tool to Build Learning Interactions

Rethink interactions and build engaging learning experiences with Raptivity 2020

Raptivity, the award-winning interactivity building tool from Harbinger Knowledge Products, recently launched Raptivity 2020, a new-age to tool to build learning interactions, at DevLearn 2019 Conference & Expo, Las Vegas.

As the first ever interactivity building tool that was launched over a decade ago, Raptivity made its mark on the lives of many learning professionals. Through these years, the love for Raptivity has only grown, with each new launch. Raptivity has always kept up with technology and industry trends. Raptivity 2020 is yet another proof of this practice, given the rising need for highly visual learning experiences, amongst modern-day learners.

What's unique about Raptivity 2020?

Raptivity 2020 is the world's first tool for building visually stimulating learning interactions. It brings in some never-seen before, vibrant, and sleek interactions at users' fingertips. Its growing library of interactions is truly responsive, xAPI compliant, and perfectly suited to build enthralling micro-learning experiences.

Here are some of the product highlights

- Packed with highly customizable modern-design style interaction templates
- Zero programming required
- Equipped to publish interactions in HTML5
- Truly responsive interactions preconfigured for various devices and layouts
- Enabled with SCORM and xAPI tracking capabilities

Poonam Jaypuriya, Vice President — eLearning, Harbinger Knowledge Products, is quite upbeat about this new launch. She says, "Raptivity 2020 fulfils an important unmet need in eLearning creation, the need for highly visual and stimulating eLearning experiences, that can be created without any programming. With these ready-to-use interactions, trainers and educators will be able to completely focus on content and storyboarding; they can leave the rest to Raptivity. I am sure the audience will love it."

Raptivity 2020 will deliver the same intuitive user interface that Raptivity users have grown to love over the years. With Raptivity 2020 launch, Raptivity is positioned to grow its footprint wider and farther around the globe. Furthermore, to cater to the global audience, the product is available at a special launch price of \$199.

To know more about Raptivity 2020, visit www.raptivity.com or write to info@raptivity.com.

To sign up for a free trial for Raptivity 2020, click here.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It helps educators and trainers enrich their content with well-designed interactions from various categories.

Raptivity has been appreciated by various learning bodies time and again. Raptivity has been recognized with the 'Award of Excellence' in the Best of Elearning! 2015 awards, in the 'Elearning Development Tool' category. It has been adjudged a winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in 'eLearning creation website' category.

For more information, visit www.raptivity.com.

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 65 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity® and innovative YawnBuster. For more information, contact Harbinger Knowledge Products at 425.861.8400.

Media contact:

Isha Sood
Sr. Marketing Manager
Harbinger Knowledge Products Private Limited
isha.sood@harbingergroup.com