



Rapid Interactivity for Effective Learning

Case Study

Edvance Research – Using Raptivity in
online community training



“Raptivity not only for

e-learning or online courses

Raptivity’s use is limitless”

Kathy Brown - Technical

Assistance Specialist,

Professional Development

About Edvance Research

Edvance Research is an incorporation that improves outcomes for students through building the capacity of educators and their school communities to conduct, understand, and use research in their practice. Edvance Research also conducts high-quality evaluations using a variety of analytic approached to assess the effectiveness of education programs and interventions.

Business Situation and Problem Definition

Edvance Research has been assisting key clients in U.S. by conducting and translating education research into policy and practices at all levels. They also develop the training material for external contracts. Edvance Research provide an entire online community of practice for professional development. They also conduct an internal training to train the employees to create the policy and practices for their clients. The company uses traditional sources like webinar and white-boards to train the employees. It is very difficult to train the employees regularly and it is even harder to give the training to employees who are not physically present in the classroom.

The Challenge

Kathy Brown worked as a technical assistance specialist with Edvance Research. Her role involved looking after development of training modules for the internal customers (employees / colleagues). She was also responsible for developing the content for clients like teachers from Department of Education.

Kathy mentioned that before she joined the organization, Edvance Research used the traditional method of training. This included the training over the webinars or white-boards. The trainers used courses developed in PowerPoint®. It was very difficult to create the courses for teachers using only PowerPoint presentation. These courses were not interactive. The external customers too were demanding interactive modules.

“Our organization was not using any e-learning product. I was introduced to Raptivity by one of my former colleague who works as an Instructional Designer.”



“Raptivity is very easy to use.

The online guide to use

Raptivity is very well

documented.” - Kathy Brown

Business Problem and Solution

The Approach

Kathy suggested Raptivity to her seniors. Kathy had realized the need of interactivity in the course content. And she was sure Raptivity was the solution for this. Her main objectives when she proposed Raptivity to her seniors were:

- Develop interactive training material for external contracts.
- Develop learning modules for their online community.
- Create interactive presentation slides for her internal coaching.
- Integration of the tool with their existing authoring tool - Articulate

Resulting Benefits:

- Edvance Research was able to develop flash based instructional modules which are used in internal as well as external audience.
- The training presentation slides are now more interactive.
- Raptivity helps the company to develop learning modules for their community.
- The company has seen an increase in the course usage since they have added interactions created using Raptivity.
- Interaction modules from Raptivity like games and quiz helps the trainer make out whether the audience understands the concepts.
- Raptivity helps in creating highly interactive courses with the use of games and various interactivity displays.

“I am very happy and satisfied with Raptivity. I use Raptivity interactions in webinar, shared web-pages, presentations and web-meetings.

About Raptivity - Rapid Interactivity for Effective Learning

With Raptivity, you can create interactivities rapidly and add it conveniently to your existing eLearning content.

- Pre-built library of over 170 learning interactions.
- Create learning interactions in HTML5 and Flash format.
- SCORM/AICC trackable.
- Easy to customize and use without programming.

Take a free trial : <http://www.raptivity.com/free-trial> now

