



Sept 14, 2011

Malaysian Ministry of Higher Education Finds Raptivity amongst the Top Tools for Creating eLearning

Content

The Ministry of Higher Education (MOHE) of Malaysia has named Raptivity as one of the top tools used in creating eLearning content in Higher Education in Malaysia. In a research-based book titled, “e-Learning in Malaysian Higher Education Institutions: Status, Trends, & Challenges”, the ministry placed Raptivity amongst the top tools used for e-Learning content development, alongside the likes of Adobe® Flash® and Adobe® Captivate® and others.

The announcement from MOHE comes close on the heels of Raptivity’s three awards at LearnX Asia Pacific 2011 Elearning & Training Awards.

“Raptivity has a global appeal due to its intuitive rapid interactivity building method. [After winning the LearnX Asia Pacific 2011 Elearning & Training Awards,] hearing of Raptivity being one of the top tools in Malaysian higher education speaks volumes of Raptivity’s presence in the region”, said Seema Chaudhary, President of Harbinger Knowledge Products Inc.

The comprehensive study by MOHE was conducted through a survey using online questionnaires. A total of 10,019 respondents filled out the online questionnaires, and included e-Learning administrators, lecturers and students from 30 Malaysian HEIs [Higher Education Institutions].

Raptivity software turns eLearning into an enriching, interactive experience. The Raptivity library of over 200 pre-built interactions including games, simulations, 3D objects, virtual world interactions, videos and more, is based on best practices in instructional design. All interactivities are customizable and the content published by Raptivity is a single flash file, so it fits right into hundreds of eLearning tools and can be used anywhere.

Visit www.raptivity.com to learn more about Raptivity.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games& simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning elearning product that has been appreciated by various learning bodies. It was recently adjudged the winner in ComputED Gazette's 18th Annual Education



Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in “eLearning creation website” category.

For more information, visit www.raptivity.com or contact Harbinger Knowledge Products at 425.861.8400

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 60 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge SiteJazzer and TeemingPod.

For more information on Harbinger Knowledge Products, please visit www.harbingerknowledge.com or contact Harbinger Knowledge Products at 425.861.8400