**Feb 1, 2012**

**Raptivity Wins Readers Choice Awards announced by eSchool Media**

eSchool Media Inc. announced the winners of its 2012 Readers' Choice Awards, honoring the best products and services in education technology. Raptivity, the leading rapid interactivity building tool from Harbinger Knowledge Products, won 2012 Readers' Choice Awards in the K-12 category. Practicing educators along with school and college administrators nominated their favorite educational technology product or service. No vendor nominations were allowed in this complete process. The winning products and services were divided into three categories: K-12, Higher-Education and Honorable Mention.

"Last fall, we asked our readers to give their top picks for school hardware, software, websites and services. Nearly 1,400 readers responded via one of our three websites: eSchoolNews.com, eCampusNews.com, and eClassroomNews.com. In nominating their favorite products, we asked readers to tell us how they're using these products to improve teaching, learning, or school administration—and to what effect. We then chose the 50 best responses, which appear alphabetically by product name and grouped into two categories: K-12 and higher education." - said Dennis Pierce, Editor, eSchool Media

"It's indeed a proud moment for Raptivity to be ranked among the Top 50 Education Technology Products in the K-12 category. We are excited to receive this recognition of being a 2012 Readers' Choice Awards winner" said Seema Chaudhary, President of Harbinger Knowledge Products Inc. "Raptivity team is always on fore-front to serve customers and meet their changing eLearning needs. eSN Readers' Choice Awards confirms that our customers value the services provided by Raptivity team. We thank all our Raptivity users for expressing their satisfaction through their votes."

To read more details about the award visit: www.eschoolnews.com/2012/01/03/our-readers-top-ed-tech-picks-for-2012

For a PDF copy of the award publication, visit: www.eschoolnews.com/files/2012/01/eSMRCA2012.pdf

Visit www.raptivity.com to learn more about Raptivity.

**About Raptivity**

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games& simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning elearning product that has been appreciated by various learning bodies. It was recently adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.

For more information, visit www.raptivity.com or contact Harbinger Knowledge Products at 425.861.8400

**About Harbinger Knowledge Products**

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 60 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge SiteJazzer and TeemingPod.

For more information on Harbinger Knowledge Products, please visit www.harbingerknowledge.com or contact Harbinger Knowledge Products at 425.861.8400