



**November 5, 2008**

### **Raptivity Wins Software Satisfaction Awards 2008**

Raptivity software by Harbinger Knowledge Products has won Software Satisfaction Awards 2008 in Learning Software category. These awards are organized by UK-based Sift Media, a leading B2B publisher specializing in interactive business communities with a membership of over 250,000 professionals.

According to Sift Media, the awards are established to reward high standards from software application providers serving UK businesses. The Awards are based on the views of genuine buyers and end-users of business software applications - not those of a judging panel. This means that the Awards act as a valuable guide to any business taking the decision to purchase new software applications.

"We are delighted to be the recipient of this prestigious award, and I'm sure our software users in UK and elsewhere will be too," said Vikas Joshi, Chairman and Managing Director of Harbinger Group. "With over 250,000 members worldwide, Sift Media's endorsement of user satisfaction with Raptivity is valuable to us. We trust this recognition will encourage training and eLearning practitioners to adopt Raptivity as their software of choice."

Raptivity allows users to create true learning outcomes with meaningful interactivity. The Raptivity library of games, simulations, 3D objects, virtual world interactions, videos and 200+ such pre-built interactions is based on best practices in instructional design. The content published by Raptivity is a single flash file so it fits right into hundreds of eLearning tools and can be used anywhere.

Raptivity was recently voted number one in time to proficiency and complex practice and assessment interaction building, according to a global survey by eLearning Guild. Another Guild survey also voted Raptivity number one in ease of use and integration with e-Learning tools.

### **About Raptivity**

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games& simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning elearning product that has been appreciated by various learning bodies. It was recently adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.



For more information, visit [www.raptivity.com](http://www.raptivity.com) or contact Harbinger Knowledge Products at 425.861.8400

### **About Harbinger Knowledge Products**

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 60 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge SiteJizzer and TeemingPod.

For more information on Harbinger Knowledge Products, please visit [www.harbingerknowledge.com](http://www.harbingerknowledge.com) or contact Harbinger Knowledge Products at 425.861.8400