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Raptivity launches Raptivity Linker, an Innovative Solution for Creating "Learning Arcs"

Raptivity®, the award winning interactivity building tool from Harbinger Knowledge Products, today announced the launch of Raptivity Linker Beta, an innovative way to create short interactive learning experiences or learning arcs.

Raptivity Linker is a simple yet very powerful idea – going from a single modular interaction, to providing the ability to create a logical and meaningful sequence of interactions. Raptivity Linker will allow users to string together stand-alone Raptivity interactions and create a v of learning arcs.

A learning arc consists of multiple interactions linked together into one cohesive and meaningful learning experience. One can customize learning arcs to meet the learners' needs as well as instructional objectives. In some cases, the interactive learning arc may serve as a useful micro-learning module, complete in itself. In other circumstances it could be a short learning snippet, forming a part of a larger course.

"Raptivity provides a wide range of interaction models across different categories. For the past few months, we have been working on a solution that would allow our customers to connect these interactions in interesting ways," said Seema Chaudhary, President, Harbinger Knowledge Products. "We are excited about the possibilities that this will open up for our Raptivity users. Every learning arc will be unique. Users may choose to create stand-alone, mini-learning modules or learning nuggets which can be used with authoring tools, Learning Management Systems and web pages. I encourage everyone to sign up for a beta and share their comments with us. We have always been committed to the success of our customers and will continue to innovate and come up with solutions to better serve them."

"Raptivity Linker fulfils an important unmet need in learning content creation," explained Vikas Joshi, Chairman and Managing Director of Harbinger Group. "A single interaction is highly reusable, but sometimes too granular to meet a learning objective. On the other hand, an entire web based course potentially meets several learning objectives, but has limited reusability in new contexts. Learning arcs provide the middle ground - they are long enough to constitute a full learning experience, yet short enough to be used in different courses." he added.

Register for a webinar (https://www1.gotomeeting.com/register/698653920) on "Create Learning Arcs Using Raptivity Linker" on March 19, 2014 at 10:00 am PST.

To know more about the Raptivity Linker, visit www.raptivity.com/raptivity-linker.html.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games& simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning elearning product that has been appreciated by various learning bodies. It was recently adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 60 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge SiteJazzer and TeemingPod.

For more information on Harbinger Knowledge Products, please visit www.harbingerknowledge.com or contact Harbinger Knowledge Products at 425.861.8400