April 20, 2016

Raptivity Celebrates 10 Glorious Years of Customer Success!

With a decade of innovation, excitement, persistence and customer success stories, Raptivity continues to march ahead with its interactivity building solutions for the global eLearning industry.

It has been an exciting journey for Raptivity. Ten years ago, in April 2006, Harbinger Knowledge Products launched Raptivity in the eLearning space as the first Interactivity Builder, and haven't looked back since.

Vikas Joshi, Chairman and Managing Director, Harbinger Group, said, "This is a very special milestone for Raptivity. The unwavering support we received from our user community is what has kept us going. We are grateful to everyone who believed in Raptivity; customers, partners, employees, and supporters alike. This journey would certainly not have been possible without them" He went on to add, "Over the past decade, Raptivity has kept up with the changing needs of the eLearning industry by constantly innovating and introducing new capabilities. We introduced the idea of *Rapid Interactivity Building* to the eLearning industry. We were among the first to support HTML5, and even to adopt Tin Can tracking (xAPI). Raptivity's Engagement Analytics platform, which was launched earlier this year, is yet another shining example of the team's innovation mindset."

Team Raptivity recognized early in the day that the only way to fight boredom in online learning was to keep learners engaged and motivated. They also knew that interactivity is vital to building learner motivation and engaging eLearning. However, at the time the biggest challenge in creating interactivity was cost, and the time and expertise required for development. Raptivity addressed this problem 10 years ago by introducing the concept of a Rapid Interactivity Builder, with its library of customizable interaction templates. Raptivity enabled eLearning developers to efficiently create meaningful learning interactions without any programming knowledge. The interactions span various categories; learning aids, interactive exercises, interactive diagrams, games, simulations, and more. Today, Raptivity offers a library of 190+ customizable interaction templates, and is used by customers in over 65 countries worldwide.

"Raptivity's success lies in our customers' success. Team Raptivity has been fortunate to have been part of so many customer success stories along the way. We love hearing about your accomplishments. It is what drives us to keep innovating and improving. If you have a story to share about how Raptivity enhanced your online learning or courses, we would like to know about it." said Janhavi Padture, Vice President, Strategy & Research. She added, "As we fondly reminisce the 10 glorious years, we want all our Raptivity customers to know that we are committed to their success, and look forward to supporting them for decades to come."

Join us as we celebrate the accomplishments of the Raptivity community!

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games & simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning eLearning product that has been appreciated by various learning bodies. Recently, Raptivity was recognized with the 'Award of Excellence' in the Best of Elearning! 2015 awards, in the 'E-learning Development Tool' category. In addition, it was adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 65 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge SiteJazzer and TeemingPod.

For more information, visit www.raptivity.com or contact Harbinger Knowledge Products at 425.861.8400.

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