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## **The Wait is Finally Over, Raptivity for Mac is here!**

*Raptivity unveils the all-new version for Macintosh operating system; continuing the 10 year legacy of innovation.*

Harbinger Knowledge Products, the creators of Raptivity, have launched an all-new version of Raptivity for Mac. Raptivity always strives to keep up with technology and industry trends, and this release is yet another proof, given the rising adoption of Mac among users. Moreover, this release comes on the heels of the 10 year Anniversary of Raptivity. There could not be a better way to mark this milestone. With the Mac release Raptivity is positioned to grow its footprint wider and farther among Mac users around the globe.

Vikas Joshi, Chairman and Managing Director, Harbinger Group, commented, “Over the past 10 years, Raptivity has evolved into a leading Interactivity Builder in the growing eLearning industry. In these years Raptivity has always been about offering flexibility to our customers in terms of customizability, output formats, and interoperability with other tools. We are very pleased that with the Mac release, Raptivity has now evolved into a cross-platform application, extending the notion of flexibility to the development environment as well.”

Operating Raptivity on Mac delivers the same experience as on Windows. Raptivity team has made sure to retain the same intuitive user interface as the Windows version that users have grown to love. Furthermore, to cater the global audience, the new version is inexpensively priced; Raptivity for Mac retails at \$99 for an annual license. Here are some of the product highlights:

- Packed with 10 highly customizable interaction templates
- Zero programming required
- Equipped to publish interactions in HTML5
- Enabled with SCORM tracking capabilities
- Provides Multi-Language support for global users

The wait is finally over - Raptivity, the leading Interactivity Builder, is now available for Mac!

Grab your Raptivity for Mac (Annual License) for only \$99, visit [www.raptivity.com](http://www.raptivity.com)

### **About Raptivity**

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games & simulations, presentation aids, visual aids, brainteasers, assessments and many more.

Raptivity® is a world renowned award winning eLearning product that has been appreciated by various learning bodies. Recently, Raptivity was recognized with the ‘Award of Excellence’ in the Best of Elearning! 2015 awards, in the 'E-learning Development Tool' category. In addition, it was adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has



also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in “eLearning creation website” category.

### **About Harbinger Knowledge Products**

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 65 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge SiteJizzer and TeemingPod.

For more information, visit [www.raptivity.com](http://www.raptivity.com) or contact Harbinger Knowledge Products at 425.861.8400.

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